Jerusalem Post Ivrit 2 Month Free Gift Promotion Policy

<u>Terms:</u>

*The Jerusalem Post Group Ltd., located at 15 Haachim Maslavita Street, Tel Aviv will be known as the "Promotion Provider".

*"Participant" is any person that is not subscribed to The Jerusalem Post Ivrit Magazine, who has entered their details in the Promotion sign up page, under the rules of this policy.

*"The Gift" 2 copies of The Jerusalem Post Ivrit magazine is delivered by post according to the Israeli Post Offices distribution areas.

Promotion:

* The Gift will include 2 magazines free of charge

* Participation in the promotion is limited to new subscribers only, that are not at present actively subscribed and that have not been subscribed in any way in the last six months.

* The Promotion provider will make every effort that the free gift will be distributed within a month of the participants sign up date

* The Promotion provider reserves the right to delay the distribution of the Magazine in the event that the participant's details are missing or not legible and in case of a heavy excess of orders

*In case of non-distribution, you should contact the Jerusalem Post Customer Service Department at the phone number *2421

*The participant has shown his willingness to participate in the promotion by entering his personal details in the Promotion Provider's system; thereby giving consent to be included in the Promotion Provider's Data Base and receives messages and advertisements from the company and its affiliates. The participant is able to notify the Promotion Provider of the cancelation of this term at any time.

*The Promotion Provider has the right to reject any participant that has not been located or that has not supplied his telephone or contact details and the participant will not be liable to receive compensation of any kind.

* The gift is limited to one use per household per address

*Attempts to contact the participant will take place during the working hours of the Promotion Provider. The Promotion Provider will try to contact the participant by telephone or by text message in order to confirm details and receipt of the gift.

*This promotion cannot be used in conjunction with other promotions and sales

*The Jerusalem Post Group has the right to stop this promotion at any given time.

* Errors and Omissions Excepted